

2009 "WHO'S THE CHAMP?" BREEDERS' CUP FALL PREP CHALLENGE

OFFICIAL RULES

- 1. ELIGIBILITY:** The "Who's the Champ?" Breeders' Cup Fall Prep Challenge ("Contest") is open to legal residents of the fifty United States and District of Columbia who are eighteen (18) years of age or older and Twin Spires Club members in good standing at the time of entry. Employees, officers, agents, successors, and assignees of Churchill Downs Incorporated, its affiliates, their advertising agencies and promotional companies involved in this Contest, as well as family, household members and agents of any of them, shall be ineligible to participate in the Contest. The Contest is subject to applicable federal and state laws and regulations. Void where prohibited by law.
- 2. TWIN SPIRES CLUB MEMBERSHIP:** Twin Spires Club membership is required prior to Contest participation. Twin Spires Club membership is free. Participants may join the Twin Spires Club online at www.twinspiresclub.com, or at Churchill Downs, where new member sign ups will be accepted each day of the Contest. New members who meet the above eligibility requirements will be able to participate in the Contest immediately.
- 3. CONTEST DATES/LOCATIONS:**

Contest Dates:

- Saturday, August 8, 2009
- Saturday, August 15, 2009
- Saturday, August 22, 2009
- Saturday, August 29, 2009
- Saturday, September 5, 2009
- Saturday, September 12, 2009
- Saturday, September 19, 2009
- Saturday, September 26, 2009
- Saturday, October 3, 2009
- Saturday, October 10, 2009
- FINALS: Friday, November 6, 2009

Participating Location:

Trackside at Churchill Downs

Trackside at Churchill, 700 Central Ave, Louisville, KY 40208

Contest Races:

Aug. 8-9	Arlington Million	Arlington Park	Sept. 12-13	Ruffian Handicap	Belmont Park
	Beverly D. Secretariat Stakes	Arlington Park		Garden City B.C. Stakes	Belmont Park
Aug. 15-16	Bing Crosby Stakes	Arlington Park	Sept. 19-20	Endline Stakes	Delaware Park
	Whitney Handicap	Del Mar		Turfway Park Fall Championship	Turfway Park
Aug. 22-23	Test Stakes	Saratoga	Sept. 26-27	Futurity Stakes	Belmont Park
	La Jolla Handicap	Del Mar		Matron Stakes	Belmont Park
Aug. 29-30	Gardenia Handicap	Ellis Park	Oct. 3-4	Kentucky Cup Turf	Kentucky Downs
	Monmouth B.C. Oaks	Monmouth Park		Woodbine Mile	Woodbine
Sept. 5-6	Sword Dancer Invitational	Saratoga	Oct. 10-11	Northern Dancer B.C. Turf	Woodbine
	John C. Mabee Stakes	Del Mar		Canadian Stakes	Woodbine
Aug. 8-9	Del Mar Oaks	Del Mar	Sept. 12-13	Gallant Bloom B.C. Handicap	Belmont Park
	Philip H. Iselin	Monmouth Park		Kentucky Cup Classic	Turfway Park
Aug. 15-16	Alabama Stakes	Saratoga	Sept. 19-20	Kentucky Cup Distaff	Turfway Park
	Sky Classic Stakes	Woodbine		Kentucky Cup Juvenile Fillies	Turfway Park
Aug. 22-23	Travers Stakes	Saratoga	Sept. 26-27	Kentucky Cup Juvenile	Turfway Park
	Ballerina Stakes	Saratoga		Turf Amazon Handicap	Philadelphia Park
Aug. 29-30	Del Mar Breeders' Cup Mile	Del Mar	Oct. 3-4	Jockey Club Gold Cup	Belmont Park
	Del Mar Handicap	Del Mar		Beldame Stakes	Belmont Park
Sept. 5-6	Molly Pitcher B.C. Stakes	Monmouth Park	Oct. 10-11	Flower Bowl Invitational	Belmont Park
	Personal Ensign Stakes	Saratoga		Joe Hirsch Turf Classic Invitational	Belmont Park
Aug. 8-9	Washington Park Handicap	Arlington Park	Sept. 12-13	Vosburgh Stakes	Belmont Park
	Arlington-Washington Futurity	Arlington Park		Shadwell Turf Mile	Keeneland
Aug. 15-16	Arlington-Washington Lassie	Arlington Park	Sept. 19-20	Dixiana Breeders' Futurity	Keeneland
	Woodward Stakes	Saratoga		First Lady Stakes	Keeneland
Aug. 22-23	Forego Stakes	Saratoga	Sept. 26-27	Yellow Ribbon Stakes	Santa Anita
	Pacific Classic	Del Mar		Goodwood B.C. Stakes	Santa Anita
Aug. 29-30			Oct. 3-4	Lady's Secret B.C. Stakes	Santa Anita

FINALS - November 6, 2009

Nov. 6	Breeders' Cup Juvenile Fillies	Nov. 7	Breeders' Cup Classic
	Breeders' Cup Ladies' Classic		Breeders' Cup Turf
Nov. 6	Breeders' Cup Filly & Mare Sprint	Nov. 7	Breeders' Cup Sprint
	Breeders' Cup Filly & Mare Turf		Breeders' Cup Mile
Nov. 6	Breeders' Cup Juvenile Fillies Turf	Nov. 7	Breeders' Cup Juvenile
	Breeders' Cup Marathon		Breeders' Cup Juvenile Turf
			Breeders' Cup Turf Sprint
			Breeders' Cup Dirt Mile

4. **AGREEMENT TO OFFICIAL RULES:** Participation in the Contest constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules and the decisions of Sponsor as to all aspects of the Contest.

5. **HOW TO ENTER:** Each contestant must be present and enter in person at the Twin Spires Club Center at the Participating Location at least 15 minutes prior to the official scheduled post time of the first Contest race on each Saturday Contest Date to participate in that weekend's Contest. The official scheduled post time of the first race will be determined as published in the *Daily Racing Form*. Official entry forms will be available at the Twin Spires Club Center on each Contest Date. To enter, complete the official entry form printed by hand, and select one entry in each of the Contest weekend races listed above by writing the program number of the horse you would like to select. Then, deposit your entry form in the official entry collection box or hand it to an official Contest representative. Entries must be received no later than 15 minutes prior to the official post time of the first contest race on each Saturday's Contest Date. No late entries allowed. Limit one entry per eligible contestant per Contest Date. If more than one entry is received on any Contest Date, all entries from that contestant for that Contest Date will be disqualified.

6. **SELECTION OF WINNERS:**

- Each contestant will accumulate Contest points (not Twin Spires Club points) on each of the listed races based on the position their selection(s) finish the race(s). Sections will be awarded points on the following basis: **Win = 5 points; Place = 3 points; Show = 1 point.**
- If a scratch occurs in any Contest race, the actual post time favorite will be substituted for the scratched horse. The post time favorite will be determined by the Win Pool at the host track as determined by Equibase.
- In the event of a dead-heat, contestants will be awarded full points for the official finishing position of their selection. For example: If there is a dead-heat for win, both horses would earn five points. If there is a dead heat for place, both horses would receive three points. If there is a dead-heat for show, both horses would earn one point.
- Prizes will be distributed after verification of the weekend results by the contest director. Winners will be announced and notified after each contest has been declared official. Churchill Downs is not responsible for incorrect, uncompleted or illegible entry forms.
- If there is an entry coupling, the player will receive both horses. For example: If a contestant selected #1 and the #1A wins, the contestant would receive 5 points. Should more than one horse from a coupled entry finish in the top 3, points will be awarded for only the top placing horse in any coupled entry.
- One First Prize will be awarded for each Contest Date to the contestant with the highest number of Contest Points for that Contest Date. If there is a tie on a Contest Date, the tied

contestants will split the weekly prize.

- The top 25 players by points earned from each individual tournament week will advance to have an opportunity to participate in the Finals held on November 6, 2009, and compete for the Grand Prize of \$2,500. In the event of a tie for the 25th position each week, the player who guessed the closest amount to the actual official \$1 trifecta payout in the designated tiebreaker race for that Contest Date will be deemed the final qualifier.

- The Grand Prize winner will be the player with the most points accumulated during the Finals to be held on Friday and Saturday, November 6 and 7, 2009.

7. **PRIZES: GRAND PRIZE (1):** \$2,500, awarded in the form of a check. To be awarded approximately 5 days after verification. **Weekly First Prize (10): \$300 cash and 200,000** Twin Spires Club points. ARV: \$500. Twin Spires Club points will be credited to each verified winner's account approximately 5 days after verification. The award and use of Twin Spires Club points is subject to rules and terms and conditions established by the Twin Spires Club and posted at www.churchilldowns.com at time of redemption. No cash redemption or other substitution is permitted, except by Sponsor who may substitute a prize of equal or greater value in the event that a prize is unavailable as determined by Sponsor in its sole discretion. Prizes are nontransferable. All applicable taxes and all expenses not specified above are the responsibility solely of winner.

8. **VERIFICATION OF POTENTIAL WINNERS:** Potential winners must comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. Except where prohibited, each potential winner may be required to sign and return to Sponsor, within fourteen (14) days of the date notice or attempted notice is sent, an affidavit of eligibility and liability/publicity release in order to claim his/her prize. If the potential winner cannot be contacted, or fails to sign and return the affidavit of eligibility and liability/publicity release within the required time period, potential winner prize may be forfeited and awarded to an alternate winner.

9. **GENERAL CONDITIONS:** Sponsor reserves the right to cancel, suspend and/or modify the Contest if any fraud, virus or other technical problem corrupts the administration, security, or proper play of the Contest, as determined by Sponsor in its sole discretion. In such event, Sponsor reserves the right to award all prizes in a manner that it deems fair among eligible entries received up to the time of the impairment. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. This contest is not part of the regular pari-mutuel wagering system; entries in this contest are not wagers.

- 10. PUBLICITY/RELEASE:** Except where prohibited, acceptance of a prize in the Contest constitutes winner's consent to Sponsor's use of winner's name, likeness, voice, opinions, biographical information and state of residence for promotional purposes in any media without further payment or consideration. By participating in the Contest and accepting a prize, each winner agrees to release and hold harmless Sponsor, its officers, directors, employees and agents (the "Released Parties") from and against any claim or cause of action arising out of participation in the Contest or receipt or use of any prize.
- 11. LIMITATIONS OF LIABILITY:** The Released Parties are not responsible for any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Contest. No more than the number of prizes stated above will be awarded. The Released Parties are not responsible for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries.
- 12. ODDS OF WINNING:** The contests are a game of skill at handicapping thoroughbred horse racing. Odds of winning depend upon each participant's skill of selecting the winning horse in each race.
- 13. WINNERS LIST:** For a list of winners, send a self-addressed, stamped envelope to Churchill Downs Incorporated 2009 "Who's the Champ?" Breeders' Cup Fall Prep Challenge Winners' List, Marketing Department, 700 Central Avenue, Louisville, Kentucky 40208, for receipt by November 30, 2009.

SPONSOR: The Contest is sponsored by Churchill Downs Incorporated, Louisville, Kentucky 40208.